

Ad Design for *Be Well Magazine*

wings of the sun



I am delighted to help you design your ad for *Be Well*, the Resource for Physical, Mental & Spiritual Health! Please contact me with any questions regarding any of the following information.

Turnaround Time

I can normally turn ads around in 24-48 hours or less upon receipt of all information to be contained in the ad.

Cost

\$45 for a 1/12 or 1/6 page ad

\$60 for a 1/3, 1/2 or 2/3 page ad

\$85 for a full page ad with bleed

Please see the ad sizes in the back of the magazine.

Submission to *Be Well*

Your ad will be submitted to *Be Well* according to their specifications. If there are any technical problems with the submission, I will work with *Be Well* to correct them to make sure that your ad is submitted properly. Confirmation of *Be Well's* receipt of the ad will be emailed to you.

Payment

Payment of the ad must be made before it will be submitted to *Be Well*. Upon final approval of the ad by you, I will send instructions for payment using credit cards on PayPal.

What I Need from You

- your **logo** in a high-resolution format. Logos or artwork taken off the web will not work, and they could be pixelated and unreadable in print. If you don't have a logo, I can use your name in large letters at the top.
- any **text** that you would like in the ad. This would include a headline, paragraph(s), dates of classes, etc. as well as your contact information.* Please send ALL of your text at the same time in one email. Additional charges will apply for adding more text to an already-designed ad.
- **instructions** from you regarding color, size of text, etc. (e.g., "make my headline dark blue and large" or "match the colors and style of my logo and website").

Help!

Please call **Karen Brand** at **410.242.6737** if you have any questions! If you haven't advertised before, the process can be a bit daunting, but I am happy to clear any confusion and assist you in creating a great ad for your business.

**Please note that I copy and paste your text into the ad; if I see any glaring errors, I am happy to correct them, but the ultimate responsibility is yours to proofread your text.*

logos • advertising • brochures • websites • and much more!